



# ANNUAL REPORT 2020-21

# CENTRE FOR KNOWLEDGE IDEAS AND DEVELOPMENT STUDIES (KnIDS)



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# **MISSION**

"Nurture the Spirit of Unbiased Data Driven Research and Consulting for Efficient Decision Making, Preservation of Traditional Knowledge and Inspire Creation of Art and Craft with Artisans as Value Creators"

# **VISION**

"Become a Trustworthy Think Tank for Betterment of Society and a Dependable Institution for Protection of Traditional Art and Craft"

#### 2. AboutKnIDS

KnIDS is a not for profit organization, registered under the West Bengal Society Registration Act 1961. KnIDS was established in 2002 to study, analyze and understand social, cultural and economic development in India with special focus on the underprivileged/marginal sections of society. This is an initiative of professionals and intellectuals from academics and the corporate sector with the intention of benefitting society.

Areas of interest of KnIDS include application of recent knowledge and ideas in understanding social, cultural and economic development. Use of science and technology for innovation and social upliftment is an important focus area of KnIDS. Documenting and integrating folk art, craft and music is at the heart of various initiatives of KnIDS.

KnIDS is involved in the study of advancement of knowledge, knowledge systems and new ideas and their impact on society and people. In particular, study of traditional knowledge systems prevalent among rural artisans and craftsmen, tracing the origin of such knowledge base and maintaining such databases for future use and further upgradation is an important part of the activities of the organization.

KnIDS organizes seminars / workshops on different socio-economic problems, showcasing and demonstrating the impact of traditional knowledge, as well as impact of scientific and technological advancement. The findings are documented in research papers, books and articles.

KnIDS provides a platform to publish papers / articles / books / journals for dissemination of knowledge and also to hold fairs, exhibitions and symposia.

# 3. Executive Committee

The Executive Committee of KnIDS is composed of the following professionals.

Name & Designation	Residential Address.
Mr.PradoshNath President	B-905 Abhayant Apartments. Vasundhara Enclave. New Delhi 110096.
Mr.Kanak Kumar Jha Vice President	B-7, Debanjali Apartment. 38G Maharaja Tagore Road. Kolkata 700031
Dr.Atasi Nanda Goswami Secretary	28A Second Street. Modern Park. Kolkata 700075
Mr.Sangram Roy Treasurer	B-6 Debanjali Apartment. 38G Maharaja Tagore Road. Kolkata – 700031
Mr.Utpal Bhattacharya Member	B 1/504. Kalyani. Dist. Nadia West Bengal. Pin Code 741235
Dr. N. Mrinalini Member	A202 Rosewood Apartment MayurVihar 1 Extension. New Delhi 110091
Dr. G. D. Sandhya Member	457 SainikVihar. Pitampura. New Delhi 110034
Mr.Apurba Roy Member	32A/7A south Sinthi Road. Kolkata – 700031
Dr.AmitavaHazra Member	Flat 18 KalyaniApartment. Plot No 18.Sector 4. Dwarka. New Delhi 110078.
Prof. PrabirBhattachyaryya Member	A3/2, 66a Gobindapur Road. Kolkata 700045.

## 4. Research Team



The research team of KnIDS has the following academicians.

NAME	AREA OF EXPERTISE
PradoshNath	Economics, Innovation Studies
TamalDattaChaudhuri	Economics, Finance
Atasi Nanda Goswami	Literature, Traditional Art and Craft
Sangram Roy	Economics, Finance
SenjutiGhosh	Economics
Usasi Mukherjee	Comparative Literature

# 5. People with us

We are happy to have the following professionals with us in our journey. They have helped with their insight, views, lectures, research papers, seminar participation and web talks which have enriched us in a meaningful way.

NAME	Institutional Affiliation
RitwikPatra	Education Specialist, UNICEF
Manas Kr. Baidya	Principal, Malda College
Jenia Mukherjee	Asst. Prof. IIT Kharagpur
Samipendra Banerjee	Asst. Prof. University of GourBanga, Malda
PabitraSarkar	Former Vice Chancellor, RabindraBharati University, Eminent Linguist and Educationist
Ganesh N. Devy	Thinker, Cultural Activist and an Institution Builder
MoushumiBhattacharjee	Independent Researcher, Guest faculty, Gauhati University
Rajiv Nandy	India and Assistant Professor, University of Chittagong, Bangladesh
ShumonSengupta	International Public Health Worker and Consortium Director, Concerned Worldwide
Kankana Das	Environment Analyst, Legal Initiative for Forest Environment (LIFE)
PramaMukhopadhyay	B.sc Scholar, Department of Sociology, Delhi school of economics
AnupSinha	Economist, Non Executive (Independent) Chairman, Bandhan Bank, India.
Swarup Bhattacharyya	anthropologist & Former Curator of MAK Azad Institute of Asian Studies
RishikaMukhopadhyay	PhD scholar Human Geography University of Exeter
Joy Sen	Department of Architecture and Regional Planning, IIT Kharagpur
Arpan Paul	Urban Geographer & Urban Planner
AdapaSatyanarayana	Eminent Historian
PriyaDeshingkar	Professor of Migration and Development School of Global Studies, University of sussex
MahalayaChatterjee	Centre for Urban Economic Studies, Department of Economics, Calcutta University

LopamudraMoitroBajpei	Visual Anthropologist, Author and International Columnist
MaroonaMurmu	Department of History, Jadavpur University
SimantiniMukhopaddhay	Institute of Development Studies, Kolkata
Supurna Banerjee	Institute of Development Studies, Kolkata
Deepak Kumar	Eminent Historian
Sheela Prasad	Center for Regional Studies, University of Hyderabad
MahulBramha	Chief Editor, Author, Communication and CSR Leader
Rajasri Mukherjee	Professor of Art History, NIFT, Kolkata

## 6. Environment Analysis

The year 2020-21 was a full year when the impact of Covid-19 pandemic was felt in all walks of life, all over the world. This has been a shock of a different degree as it posed a threat to human life and there was no cure available. Extensive deaths worldwide and its spread led to economic closedowns, lockdowns, ban on domestic and international travel, shut down of schools, colleges and factories and people were confined to their homes for survival. Fear gripped the world and there was no solution available to this pandemic. Various countries went about containing the spread of this virus in their own way and there was no single prescription to stop this. The policy response to the pandemic was unknown to all and the medical response in the form of a vaccine was time consuming. So economies went for lockdowns and shut downs, as in the absence of a cure, containing the spread of the virus was of primary concern.

Figure 1: Movement in Nifty (ash), Pharma index (red), FMCG index (blue), Consumption index (green), IT index (black), Realty index (pink) and Metal (brown) during 2020-21

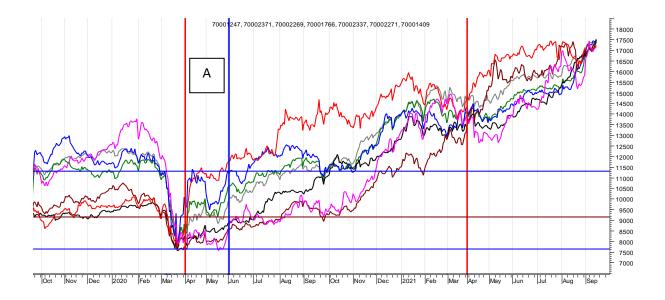


Figure 1 shows movement in Nifty and various sectoral indices during 2020-21. The effect of the pandemic was felt across sectors and a reflection of that can be seen in the sectoral indices. During the initial impact, for the first two months (Box A), all the indices were subdued. From the third month, the stock market started to move up and this was a result of liquidity infusion in many countries, including India.

With the onset of the pandemic, as can be observed from Figure 2, DIIs in India have turned net sellers and FIIs have turned net buyers. The reason for DIIs turning net sellers during the pandemic was that there were liquidity requirements by the public resulting from job losses, pay cuts and general uncertainty regarding the future. There was no clarity from any authority regarding what to do, and panic gripped all nations.

Arising from the concern that a large part of the working population, including the migrant population had no means of survival due to prolonged lockdown, the Government of India injected liquidity into the economy through various schemes. There was no time for investment led multiplier accelerator induced income generation. Everything was closed down. So ad hoc liquidity infusion was recommended.

Many countries did the same and and the US and other economies started spending heavily on healthcare and food distribution. As investment, trade and production activities came to a standstill all over the world, a large part of this liquidity entered the Indian stock market through FII investments.

Figure 2: FII and DII Net Purchase / Sales (January 2020 - January 2021)

(Figures in Rs. crore)

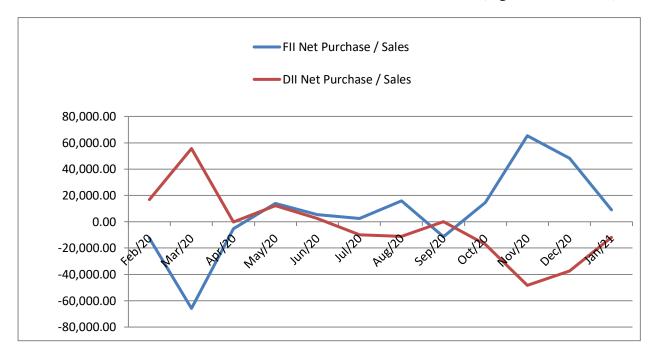
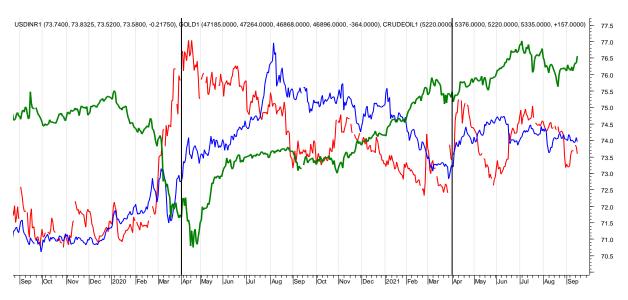


Figure 3: Movement in the exchange rate (red), price of gold (blue) and crude oil (green) during 2020-21



Due to lockdowns and reduction in economic activity, in spite of gradual increase in the price of crude oil, the rupee became stronger (Figure 3). Increased reliance on work from home and schooling from home led to manifold increase in use of IT services. This helped the Indian IT

companies significantly and led to increased foreign exchange inflow. In periods of adverse economic shocks, the price of gold rises, as demand rises to protect currencies. The same happened during this period as can be seen from Figure 3. However, as the extent of infections started to fall towards the beginning of 2021, the price of gold started to fall.

The pandemic affected both the demand and the supply side of the economy. Whereas, effective demand fell significantly due to lockdowns, supply chain was also affected due to lack of mobility and non-availability of inputs. India's GDP is estimated to grow by (-)7.7 per cent in FY2021.

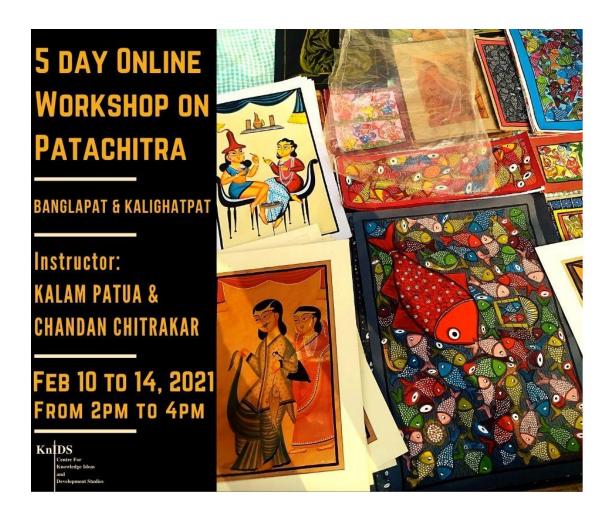
The pandemic has affected the artisans and practitioners of traditional art severely. They were out of work during most of the year. Due to lockdowns and social distancing, no fairs or exhibitions were held.

### 7. Activities

During the period of almost year-long lockdown, KnIDS went online and started to hold workshops, webinars, facebook live events and other programmes. Research work in various areas continued unabated. The details are given below.

#### a. Workshop

A 5 day online workshop on Patachitra (Banglapat, Kalighatpat) was conducted by ChandanChitrakarand SusovonChitrakar during February 10-14, 2021.



#### b. Research

- Evaluation of Impact of DST-FIST Program, Regional Report: East and North East states, was submitted to Department of Science & Technology, Government of India in May 2020.
- A Report on Evaluation of the ODF programme under Swachh Bharat Mission for the two blocks of Birbhum District, West Bengal, was completed during the year.
- A study on STI and Make in India: Promoting Manufacturing at District Level was completed during this period.
- Dashboard on National Innovation Survey: Making data information accessible was prepared during this period.
- A study on OrganizationalPractices for Innovation in Indian Industries: A firm level case study on human resources and work culture was completed during this period.

- A study on the Food Processing Industry in North and North-eastern Regions of India and a study on Innovations in Indian Gems and Jewelry Industry was also completed during this year.
- Towards the end of the financial year, KnIDS has received a research grant from the Department of Science & Technology, Government of India titled "National S&T survey on R&D in Higher Education Sector". The objectives of the study are as under.

NSTMIS, DST is the nodal agency responsible for quantification of resources devoted to S&T (mainly R&D) for evidence -based policy planning of S&T sector in the country. To fulfill this objective, NSTMIS has been conducting biennial national S&T Survey since 1973-74 in the country.

The national S&T survey covers the R&D institutions in the country under the Central Government, State Governments and Industry. However, the academic sector has not been covered in the surveys so far due to conceptual and operational difficulties. Though, there have been sporadic survey attempts (1995, 2006) to capture the academic sector, largely it has been estimated (as per AISHE database in 2014,2017) for inclusion in the national R&D Statistics.

Higher education (or academic sector) is one of the important sectors, apart from industry and government, responsible for carrying out important R&D activities in the country. The present national S&T survey on R&D in Higher Education exercise would thus bridge this gap in national S&T Statistics.

The survey exercise would involve quantification of resources, both financial and manpower, devoted to R&D activities in S&T disciplines of Higher Education in the country.

The primary objectives of the present survey are to estimate:

- 1. Expenditure on R&D activities in S&T disciplines in higher education.
- Full time engagement (FTE) of manpower (including total head counts) engaged in R
   D activities in S&T disciplines in higher education.

#### c. Societal Initiatives

• In/Motion Dance Film Festival, in collaboration with KRI Foundation, Dancelenzand KnIDSwas conducted on January 23 and 30, 2021.





• Two Day Exhibition of Fancy Jute Bags and Masks, by MOM Sundarban SHG, in collaboration with KnIDS, was held during February 20-21, 2021.



• A Dolls' Festival, organized by Dolls Theatre in collaboration with KnIDS, was held on March 21-22, 2021 in Madhusudan Mancha in Kolkata. This two day event witnessed the presence of renowned artists in this area and also performances by different groups. After a long period of lockdown, this event was organized in physical mode and the presence of children brightened the atmosphere. There were serious discussions on how this art form could be revived, as this has been on the decline.

The poster of the festival, along with some performers and artists are given below.







### d. Webinars

During the pandemic, as seminars in physical mode became impossible due to lockdowns aimed at preventing spread of the Covid virus and absence of medicines and vaccines, KnIDS could get renowned academicians and professionals in a series of webinars, held throughout 2020-21. Academic discourse on important issues was kept alive through the discussions and KnIDS intends to publish these papers in the form of a book in the near future. The list of distinguished speakers and their topics of discussion are given below.

Speakers	Topic	Series
RitwikPatra and Manas Kr. Baidya	Pandemic and onset of online teaching: Impediments and imperatives	Pandemic and Onset of Online Teaching
Jenia Mukherjee and Samipendra Banerjee	Pandemic and onset of online teaching: Impediments and imperatives	Pandemic and Onset of Online Teaching
PabitraSarkar	Distancing Teaching: Online versus Distance Education	Pandemic and Onset of Online Teaching
PradoshNath	Digital Divide and Digitalisation of Teaching	Pandemic and Onset of Online Teaching
Ganesh N. Devy	Migration, Citizenship and The State	Social and Economic Impact of the Pandemic
MoushumiBhattacharjee and Rajiv Nandy	Communication and New Normal Life	Communication and New Normal Life
ShumonSengupta	India's COVID-19 Situation, India's Response so far and The Prognosis for the Pandemic	Pandemic and Public Health: Implications and Imperatives
Kankana Das and PramaMukhopadhyay	Learning to Know: Life and Living versus Ecology	Social and Economic Impact of the Pandemic
AnupSinha	COVID-19 and An Alter Alternative Future	Social and Economic Impact of the Pandemic

Swarup Bhattacharyya and RishikaMukhopadhyay	Learning to Know: Lives and Living	Learning to Know: Lives and Living
Joy Sen and Arpan Paul	Learning to Know: Lives and Living	Learning to Know: Lives and Living
AdapaSatyanarayana	Decline of The Left in India: A Dalitbahujan Perspective	Exclusion and Politics of Social Un-change
PriyaDeshingkar	The Intersectionality of Migrant Exclusion	Social and Economic Impact of the Pandemic
MahalayaChatterjee	Social and Economic Effects of the pandemic on India's urban areas'	Social and Economic Impact of the Pandemic
LopamudraMoitroBajpei	Intangible Cultural Heritage of India and South Asia	Learning to Know: Lives and Living
MaroonaMurmu	Crisis of Humanity and the Caste Question in the Pandemic World	Exclusion and Politics of Social Un-change
SimantiniMukhopaddhay and Supurna Banerjee	Revisiting gender inequalities in India in the time of pandemic	Exclusion and Politics of Social Un-change
Deepak Kumar	Why History of Medicine?	Learning to Know: Lives and Living
Sheela Prasad	Whose City: Mapping Exclusions in Urban India	Exclusion and Politics of Social Un-change
MahulBramha	"How to Turn Covid Crisis into Opportunity with Communication"	Communication and New Normal Life
Rajasri Mukherjee	" Buddhist Art in Sikkim: A way of Life"	Learning to Know: Lives and Living



## e. Facebook Live

During the lockdown period, KnIDS collaborated with eminent personalities, on line, through a series of live interactions on facebook on areas related to traditional knowledge and art and craft. The discussions were not only confined to the pandemic, but also on broader social and cultural issues. The speakers and their areas of discussion are given in the table below.

Kankana Das	Culture and Nature- Integral to Sustainable Development
Anshu Harsh	Media Marketing Language and Creative Writing
AnupamaHoskere	Traditional Wisdoms in the Puppet Theatre of India
SrovontiBasuBandopadhyay	Learning to Live with Tagore
DimitriJageneau	European Puppet Theatre and Culture
PabitraSarkar	Bangladesh '71 Looking In From Outside
AnganaChattopadhyay	MonerManush

ShabnamSurita	South Asian Studies in Germany
ChandramalliSengupta	Bengali Women in Oral Literature
AnshumanBhowmick	Jatra: No Less Significant an Art
Rima Mukherji	Mental Health in Pandemic
SadhnaShrivastav	A Journey Through Media
ManankumarMandal	Bengal Partition Repository
SrabastiGhosh and PriyadarshiniGhosh	Finding Dance From Everyday
ArshiyaSethi	Controversies Around Arts From Minneapolis to Mumbai
Aratrika Bhattacharya	Handling Role Space
Sudip Gupta &ShreeparnaBhanja Gupta	Puppet Theatre of Bengal
GautamBasuMallick	Cultural History of Calcutta
SudeshnaMoitra, AnuradhaKunda	Story: Image of Life
SoumitraDastidar	1946-2020 Revisiting Noakhali
PriyadarshiniGhosh	Traditions and Transitions





# 8. Accounts

The audited accounts for the year 2020-21 was finalized on August 3, 2021 and presented to the Executive Committee.

## 9. Going Forward

The past few months have been one of despair and hopelessness all around the world and all of us have witnessed serious illness among our near and dear ones. Lives have been lost and livelihood is at stake. We expect that a vaccine to counter the Corona virus will be available in the coming months and there will be some reduction in the number of infections and deaths.

With this hope of resumption of normality in day to day life, we expect to get in touch with artisans and conduct a series of exhibitions in the coming months displaying their art and craft. We plan to submit some research proposals to Department of Science & Technology, Government of India on issues related to innovation and innovativeness of Indian enterprises. We also plan to submit a research proposal on the application of traditional knowledge systems in communication of science and technology.

Scholars of KnIDS visited Birbhum Blossom Theatre in Daronda in the district of Birbhum in the month of January, 2021 with the intention of holding a seminar cum exhibition, with their collaboration. We intend to pursue the plan, once the external environment improves considerably. The infrastructure of the institute is as shown below.



